

MEDVENTURES COMMUNICATION TOOL KITS

Brief Overview MedVentures – For Newsletters (12 lines or Less)

MedVentures : boosting Mediterranean highgrowth start-ups



MedVentures is a regional market place and service platform dedicated to the internationalisation of innovative high-growth ventures in the Mediterranean through coaching, partnerships, team building and financing.

This year in the Framework of the EC Funded Invest in Med program, the 100 best innovative start-ups will be selected in South Mediterranean partner countries by selected and pro-active entrepreneurship and innovation networks. The 10 best start-ups will be selected for the finals by a jury of high level international investors business and innovation networks and will compete for prizes worth €90,000 in total, proposed by our sponsors.

On December 3, 2010 in Marseille, during the Mediterranean Economic Week, the MedVentures finals and business forum will take place. Testimonials of the best MedVentures entrepreneurs, case studies of smart Euro-Med cooperations, offers for partnerships, one to one business meetings, and speed networking sessions on co-investments, and cross-border support to entrepreneurs will be organised. We thus aim to put together the best pro-active euro-Mediterranean networks and build with them a 3-year action plan.