



## MedVentures / MedMentoring© programme Lebanon, 19-22 September 2011

MEdMentoring © is a Regional / Mediterranean mentoring workshop, organised by in partnership with ANIMA under the MedVentures initiative, Berytech, and Mowgli. The program aims to set up one-to-one relationships between mentors and mentees (typically entrepreneurs at early stages between start up and SME). The experience is designed to develop mentors on the one hand, and empower entrepreneurs to grow their businesses to the point that they start creating jobs and alleviate poverty, build successful and sustainable businesses, creating at the same time a life-changing opportunity for mentors and mentees to learn together, fulfill potential and realize ambition, on the other.

### The mentees/entrepreneurs

Mentees will be screened and selected based on a set of criteria, that look, among other aspects, at the following: A developed business or a sound business idea that has a structure and secured funding, Vision, diligence and perseverance in establishing the business, Personal qualities of leadership; Commitment to mentoring for one year and Willingness to pass on the benefits of mentoring when the process finishes.

### The Mentors

The mentors will be identified and pre-qualified through a rigorous selection process, and are typically international successful business practitioners with varied industry experience. They would have traveled, worked across borders and have a proven track record in the strategic side of business.

### The workshop

The workshop spans 4 full days. The first 2 days involve the mentors only, providing them with knowledge and tools to participate successfully in this experience. In the second part of the program, mentors and mentees will be paired during an accelerated relationship-building activity, followed by one-to-one sessions. The pairs will work on understanding each other while the mentee sets his business proposition as well as personal development plans coupled with measurable goals.

The 4-day long session will be concluded in a public assembly, in which the pairs share their impressions and objectives with the rest of the participants. Going forward, each mentee will drive the experience, while his/her mentor will react to the goals and objectives and provide support in achieving them. Further interaction will take place by phone calls, emailing and messaging over a period of one year.



### **The outcome**

The expected outcomes of this mentorship program are: enhanced chances of business success, guidance during key transitions and decisions in growing a business, understanding the value of mentoring as a leadership development tool, learning the art of working across cultures and/or possible access to new markets.

### **The venue**

This experience will take place in a (remote & peaceful) resort in Lebanon, away from the daily hassles. Participants will enjoy the amenities of the venue, and some side activities such as walks along dirt roads or visit to local attractions.

### **Participants**

This programme is targeting the MedVentures 2010 nominated startups from Lebanon, Algiers, Egypt, Jordan, Morocco, Palestine, Syria, Tunisia & Turkey. One entrepreneur per startup per country (ideally the finalist, or the runner-up in case of unavailability) is invited to participate in this Mentoring workshop. In addition to that, 2 or 3 country coaches will be selected as mentors to participate in this programme.

### **Timeline for selection**

**July 4:** Deadline for submitting the Mentor/Mentees Pre-selection forms

**July 4-31:** Selection – Interview – Confirmation of mentors/mentees

### **Fees**

Travel to Lebanon from above countries, local transport and accommodation expenses at the venue with full-board are covered by the organizers to all participants. Each participant (either mentor or mentee) is however required to contribute **125 Euros** as registration fee.

For more information, please contact Nicolas Rouhana from Berytech: [nrouhana@berytch.org](mailto:nrouhana@berytch.org)

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### **About MedVentures and ANIMA**

*Medventures is a services platform led by ANIMA Investment Network. MedVentures aims at promoting and supporting high growth innovative start-ups and networks from Mediterranean and European countries in their internationalization process, through coaching, partnerships, team-building and financing. ([www.medventures.biz](http://www.medventures.biz), [www.anima.coop](http://www.anima.coop))*

### **About Berytech**

*Berytech Technological Pole is a business development centre in Lebanon, providing hi-tech hosting, incubation, training and counseling to entrepreneurs. Berytech brings innovation, information and business together while helping people on the road to self-employment by assisting existing and aspiring entrepreneurs to identify new projects and business opportunities, develop their entrepreneurial skills, and help them access local and international networks as well as funding. ([www.berytch.org](http://www.berytch.org))*

### **About Mowgli**

*The Mowgli Foundation is a not-for-profit organization whose mission is to harness the power of mentoring worldwide – inspiring and nourishing entrepreneurship and the building of sustainable economies through the creation of aspiration, jobs and opportunity – towards the goal of alleviating poverty ([www.mowgli.org.uk](http://www.mowgli.org.uk))*