

## Morning - Presentation of MedVentures Start-ups and partners (Plenary session)

- 8:30am - 9am**      **Registration & welcome coffee**
- 9am - 10am**        **MedVentures, supporting the future economic leaders**  
 Presentation and objectives of the day: Sébastien Dagault (ANIMA)  
 Presentation of the MedVentures [Jury](#)  
 Testimonials of serial entrepreneurs: Mostafa KAMEL (Managing Director LinkOnline), Slim ZEGHAL (CEO, Altea Packaging),
- 10am - 11am**        **Testimonials of selected start-ups and partners**
- Egypt  
 Moustafa GHANEM (EG-Bioinformatics)  
 Khaled FAROUK\* (EJB), Hadia HAMDY (GAFI), Ahmed LAIALI\* (TIEC), Basel ROSHDY (Nile capital),
- Israel  
 Moty EYAL (EyalGPS)  
 Yoni BEN-ZAKEN (Invest in Israel)
- Jordan  
 Hussein AL-NATSHEH (Ciapple)  
 Wissam Rabadi (IPark)
- Palestinian Authority  
 Wafa DAJANI (Addicts 123)  
 Hasan OMAR (PICI)
- Turkey  
 Ahmet Ozdemir (TiviNetwork)  
 Fuat SAMI (LabX)
- 11am-11:20am**    **Coffee break**
- 11:30am-12:30pm** **Testimonials of selected start-ups and partners**
- Lebanon  
 Wassim KARI (Ounousa.com)  
 Nicolas ROUHANA (Berytech),
- Tunisia  
 Sami Abid (GraphJet Technology)  
 Mehdi HAMMAR (SAGES), Douja GHARBI (UTICA)
- Algeria  
 Zaak Challal (Red Fabriq)  
 Yacine RAHMOUN (ASI), Kamel OSMANE (Alinov),
- Morocco  
 Mohammed FADILI (AJIEL)  
 Khalil AZZOUZI (Fonds Dayam), Rouini ABDELHAMID (Fondation Banques Populaires)
- Syria  
 Ziad ABU JEB (FoodleCo)  
 Georges Catinis (SEBC)
- 12:30pm - 2pm**    **Lunch (Buffet)**

## Afternoon - Business Meetings and Propositions of Actions

2pm-5:30pm In parallel	Workshop - Financing	Workshop - Coaching-Mentoring	Business meetings
<b>Topics</b>	How to improve investment in Mediterranean start-ups? Targeted actions: risk management, local actors, co-investment, experts systems, due diligence low cost	How to support innovative start-ups go international? Targeted actions: diasporas, co-incubation, softlanding, coaching, mentoring	Organised meetings with 30 Mediterranean (and European) high-growth start-ups willing to go international
<b>Format</b>	Exchanges of projects and ideas : short interventions on propositions of actions		Individual meetings of 30 minutes
<b>Program</b>	<p><b>2pm - 3:30pm Workshops</b></p> <p><u>Speakers and contributors</u> Paolo Anselmo (European Business Angels Network, EBAN), Fuat Sami, (LabX ), Georges Catinis, (the Euro Arab Business Development Initiative Syrie), Rym Ayadi (CEPS, Belgium), Etienne Viard, (AFD), Alaa Ezz (CEEBA/ BusinessMed), Bénédicte de Saint-Laurent (ANIMA), Khalil Azzouzi (Fonds Dayam), Jean-Marc Soustre (European TechTour), Véronique Baradel (Réseau Entreprendre International), Florian Schumacher (Finance South East), Mehdi Hammar (Sages Capital), Valérie Melin (FCM), Douja Gharbi (CNFCE), Angus Macrae (EIB)</p> <p><b>3:30 - 4:30pm : Round tables</b></p>	<p><b>2pm - 3:30pm Workshops</b></p> <p><u>Speakers &amp; contributors</u> Marie Corman, DG entreprise Commission européenne, Pierre Laffitte (Fondation Sophia Antipolis), Wissam Rabadi, (Bedaya) , Robert Sanders , (EBN), Albert Ollivier (CDC), Gilles Lecocguen (OSEO), Yacine Rahmoun (Algerian Start-up Initiative), Pierre Distinguin (Provence Promotion), Samir Abdelkrim (ANIMA) Nader Bouhri (YML/Talan), Stephane Raud (IRD,), Nicolas Rouanah (Berytech) Rob Moss, (Knowledge Dock), Hasan Omar (Picti) Kamel Osmane (Medafco)- Lennard Drogendijk, (Business Development Friesland), Charlotte Blottiere (Toulon Var Technologies) Tommaso Giordano (Promos), Ahmed Lailai (TIEC), Denis Bergé (CCIMP), Ilham Zhiri (AFEM)</p> <p><b>3:30 - 4:30pm Round tables</b></p>	<p><b>2pm – 5:30pm</b></p> <p>Individual business meetings</p> <p><a href="#">Registration</a> from 10 October</p>
	<p><b>4:30pm-5:30pm Individual BtoB meetings</b></p> <p><a href="#">Registration</a> from 10 October</p>		

## Evening - MedVentures Awards ceremony

### 5:30pm-7pm Awards to the top 3 MedVentures start-ups (Palais de la Bourse)

#### Conclusions & closing session

Louis Aloccio , 1st Vice President Marseille Chamber of Commerce and Industry  
Wafaa SOBHY, President ANIMA  
Philippe de FONTAINE VIVE, Vice-President Banque Européenne d'Investissement  
Lino Cardarelli, Vice Secretary General , Union for the Mediterranean  
Jean Louis Canal, Vice President, Provence Alpes Cotes d'Azur Region

#### Presentation of the top 3 Mediterranean start-ups & Awards

François JALINOT, Director établissement Euroméditerranée - Eric GUILLOUX, Director Publicis Activ  
Marseille - Robert SANDERS, Director International European Business and Innovation Centre

### 7:30pm Cocktail - Mediterranean Economic Week (Palais du Pharo - City of Marseille)

\* To be confirmed

MedVentures is an initiative by ANIMA Investment Network organised in the framework of the **Invest in Med** programme



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