

### ICT Business Forum (Palais de la Bourse - 13, La Canebière, Marseille)

#### 3 good reasons to participate

- 1** **Identify new business opportunities** in the South of the Mediterranean (market data, testimonials, business plan presentations)
- 2** **Meet with the best selected entrepreneurs and ICT stakeholders** (clusters, investors, large companies) from the two rims of the Mediterranean (participants will get access to a shared contact database and online communities, booths/meeting points will be offered)
- 3** **Promote and develop you business and innovation projects** (pitching sessions and roundtables are proposed to participants)

#### Programme

**8:30-9:00 Registration & Welcoming Coffee**

**9:00-9:15 Opening Session and Success Stories**

**Krimo Salem**, (CEO -If and Then ventures); **Ali Azzouz**, (CEO- CBS)

**9:15-12:00 Business opportunities, investments and partnerships offers - Country Focus**

- **Egypt:** **Ahmed Laiali**, (Technology Innovation and Entrepreneurship Center ); **Bassem Maher Hefny**, (DAMLAG)
- **Lebanon:** **Walid Hanna**, (Middle East Ventures Partners); **Karim Khoury**, (ViaMobile)
- **Palestinian Authority:** **Hasan Omar**, (PICTI - Palestinian Information and Communication Technology Incubator)
- **Jordan:** **Salwa Katkhuda**, (Oasis 500); **Lana Fakker**, (FakkerMe)
- **Tunisia:** **Hassan Oueslati**, (E-Taalim), **Elyes Jeribi**, (Algebra Technologies)
- **Algeria:** **Yacine Rahmoun** (Algerian Start-up Initiative); **Zaak Chalal**, (RedFabriQ); **Kamel Osmane**, (Medfaco)
- **Morocco:** **Omar Balafrej** (Casablanca Technopark); **Khalil Azzouzi**, (Dayam Fund); **Nabil Ouchn**, (Netpeas),

**Coffee break**

- **Turkey:** **Fuat Sami**, (LabXBusiness Angels network);
- **Israel:** **Yoni Benzaken**, (Invest in Israel); **Shay Eyal**, (Eyal GPS)
- **Italy:** **Paolo Anselmo**, (Italian Business Angel Networks); **Michela Michilli**, (Filas); **Emil Abirascid**, (CEO Start-up Business); **Raffaello Benetti**, (Promos)
- **France:** **Stephane Lecoq**, (Invest in France); **Denis Jacquet**, (Parrainer la croissance); **Christian Rey**, (Marseille Innovation); **Ludovic Broyer**, (I Protego); **Amyne Berrada**, (Yatedo)
- **Europe :** **Robert Sanders**, (EBN - European Business Innovation Center Network); **Lennard Drogendijk**, (Business Development Friedland - Netherlands) - **Rob Moss** (NovaCapita - UK)

**12:00 -12:15 FeedBacks and service offers by investors and ICT key players**

**Rahim Zaknoun**, (NOKIA); **Gérard Stehelin**, (ST MicroElectronics)

**12:15 –12:45 Plans d'actions et conclusions**

**Philippe De Fontaine Vive** , (Vice President, European Investment Bank); **Michel Vauzelle**, (President, Conseil Régional PACA); **Didier Parakian**, (Deputy mayor, Marseille); **Louis Aloccio**, (Vice-president, CCIMP)

**12:45 -14:00 Lunch / Thematic Tables**

**14:00 -17:00 Business Forum / Networking**

*MedVentures ICT Business Forum is organised in the framework of the Mediterranean economic week*

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**ANIMA Investment Network**  
Ensemble pour une Méditerranée compétitive

### Programme (Afternoon, 14:00 - 17:00)

MEDVENTURES BUSINESS FORUM TIC Palais de la Bourse Marseille (Free entrance)				
Horaires	START-UPS PITCHING (Brief presentations/Start-ups Pitching )  Room Albert Londres (Ground floor)	INNOVATION VILLAGE (Country booth, business meetings and ICT clusters presentations)  Main Hall (Ground floor)	WORKSHOPS (Actions proposals 2012-2014) -In English only-  Room Cefim 1 et 3	
14:00-14:30	<b>Coffee break and speed Networking</b> (Organisation of business meetings around offers et demands : Finance/HR/Mentoring/Markets/ Innovation)			
14:30-14:45	Start-ups pitching (mobile applications)	Algerian Start-up initiative ( <b>Algeria booth</b> ) OASIS 500 ( <b>Jordan booth</b> , en anglais)		
14:45-15:00	NOKIA (Mobile applications development platforms)	Invest in the Oriental ( <b>Morocco booth</b> ) Start in Provence/ Home Sweet Home Méditerranée, ( <b>Provence booth</b> )		
15:00-15:15	Start-ups pitching (E-services-Ecommerce-Web2.0)	Parrainer la croissance ( <b>France booth</b> )	(Co-) financing innovation projects in the Mediterranean	Cross-border Business development services
15:15-15:30	GUST - Entrepreneurs/Investors matchmaking platform	Mediterranean Women Entrepreneur Mentoring Network ( <b>Morocco booth</b> ) Entreprise Europe Network ( <b>Europe booth</b> )		
15:30-15:45	Start-ups pitching (Content-Games-3D-Multimedia)	SCS et PACA Innovation clusters ( <b>Provence booth</b> )		
15:45-16:00	FARO - Mediterranean innovation support fund	CJD International 2012 platform ( <b>Morocco booth</b> )		
16:00-16:15	Start-ups pitching (open to everybody - Register!)	PROMOS: « The new role for Italy in a Mediterranean perspective » ( <b>Italy booth</b> , in English)		
16:15-16:30		INVEST IN ISRAEL— Investment opportunities in ICT ( <b>Israel booth</b> , in English)		
A space dedicated to business meeting will be available during the afternoon in the <b>Main Hall</b> and in Room <b>Cefim2</b>				
<b>CLOSING - 17:00</b>				

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