



Boosting high growth Mediterranean ventures

To support the internationalisation of start-ups

MedVentures is a **regional market place and service platform** dedicated to the internationalisation of **innovative high-growth ventures** in the Mediterranean.

The **long term flow of jobs and innovation** in the Southern Mediterranean countries* will be made by new companies with a novel market approach. Entrepreneurs are often restricted by limited national market sizes. MedVentures help them to **open up their business outreach through new partnerships and investment opportunities**.

MedVentures also acts as a bridge between incubators, investors and all entrepreneurs' supporters in the region.

*Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, Syria, Tunisia and Turkey

MedVentures services

- **Business development:** international marketing approach, business leads and connections, participation in world class fairs;
- **Coaching and mentoring:** improved strategy, market positioning, location of strategic partners and technology providers, legal and soft landing advices;
- **Team building:** identification of key executives and associates in the targeted countries leveraging expatriates networks;
- **Financing:** introduction to appropriate investors, coaching for investor pitching.

Selecting high potential entrepreneurs

Thanks to a network of national partners, MedVentures annually selects the most promising, high-growth ventures based on the analysis of their business plan and internationalisation project. Targeted sectors: **agrifood, ICT, health, biotech, environment, sustainable energy & tourism**.



Up coming activities

- **MedVentures platform.** To facilitate matchmakings between innovative companies and investors, an experimental online platform is launched in 2011 with OSEO.
- **The MedVentures Caravan 2011.** The best start-ups identified within MedVentures 2010 participate in road shows taking place in different countries in Europe and the Mediterranean. These events are meant to introduce start-ups to commercial, technical or financial partners.
- **Team building and mentoring workshops.** Networks of Mediterranean expatriates and diasporas help the start-ups to complement their teams and meet mentors in foreign markets.
- **Forum MedVentures 2011.** Election of the 100 best start-ups of 2011, business meetings between entrepreneurs, investors and coaches. In 2010, the forum gathered over 250 people.
- **Presentation of an action plan** for 2012-2014 to international donors.

Co-ordinator



PLATINUM sponsors 2010



GOLD sponsors 2010





Become a partner of MedVentures

Coaches, experts and innovation networks

- Identify and promote their start-ups;
- Be the gateway to business incubators, science parks, SME supporting organisations and support foreign entrepreneurs entering their national market;
- Take part in the coaching network with sector experts and other MedVentures country coaches.

Business networks and Mediterranean expatriates

- Help the MedVentures entrepreneurs to identify strategic skills and partners;
- Discover new opportunities and talents for their own development in the Mediterranean.

Investors and financial actors

- Rely on MedVentures to identify new projects;
- Invest in syndication with other partners of the network;
- Benefit from assistance for their due diligences in new sectors or technologies.

Sponsors, institutions and governments

- Engage in the development of job creation in the Mediterranean;
- Play an essential role for the visibility and the sustainability of MedVentures.

They are already on board!

- . Algerian Startup Initiative, Alinov, Genilem (Algeria)
- . EJB, GAFI, Idevelopers, Itida, Nile Capital (Egypt)
- . CCIMP, CDC Entreprises, Euroméditerranée, Invest in France, OSEO, Provence Promotion, Publicis Activ Marseille (France)
- . Invest in Israel, The Technology Incubators program (Israel)
- . Italian Business Angels Network (Italy)
- . Bedaya Angel Investors Network, El Hassan Science City (Jordan)
- . Berytech, Capital Trust (Lebanon)
- . Fondation Banques Populaires pour la création d'entreprise, Fonds Dayam / Sherpa finance (Morocco)
- . Palestine Information and Communications Technology Incubator (Palestinian Authority)
- . Syrian Enterprise and Business Center (Syria)
- . Sages Capital / Fonds Indet, UTICA (Tunisia)
- . Galata Business Angels, LabX, MersinBAN (Turkey)
- . And several Euromed networks: ANIMA, European Business Angels Network, European Business Incubators Network, INSME, International Society for Professional Innovation Management (ISPIM), Réseau Méditerranéen des Ecoles de Management, TechWadi (Arab-american technology association).

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MedVentures is an initiative of ANIMA Investment Network with its MedAlliance partners and the support of the Invest in Med programme (EU funded) www.invest-in-med.eu